



Mimo FlashCast for Systems Integrators

Add Instant Visual Alerts to Any Display - Without Adding Complexity

Your Customers Already Have Screens

Now you can turn those displays into a real-time visual alert network. Mimo FlashCast is a simple, scalable hardware and cloud-managed solution that overlays emergency and everyday alerts on any HDMI-enabled device. **The display continues operating normally, and alerts appear only when triggered so existing content and workflows remain uninterrupted.**

Expand Your Safety Offering

FlashCast makes it easy to extend safety messaging to screens that are already deployed. Integrators can **enhance safety proposals, support compliance initiatives, and increase the value of every AV or security deployment** without requiring customers to replace existing infrastructure. Rather than compete with established safety ecosystems, FlashCast enhances them by extending visual alerts to digital signage, TVs, projectors, smartboards, and unused or "dark" displays.



FlashCast allows facilities to communicate clear, specific instructions like "West Entrance Closed" to any screen in real time.

You're not asking customers to rip and replace; you're helping them **maximize what they already own**. Mimo FlashCast is an ideal add-on to:

- Security system upgrades
- Access control projects
- Digital signage deployments
- Campus-wide AV rollouts
- Public address system integrations

"Adding Mimo FlashCast to our InformaCast integrations will give organizations the ability to extend critical messages to screens that previously had no alerting capabilities."

- David Tucker, senior vice-president of product management at Singlewire Software

Differentiate Your Proposal with Visual Alerts

Alarms make noise. Visual alerts provide direction. With increasing regulatory pressure such as **Alyssa's Law** and **Martyn's Law**, organizations are looking for more comprehensive notification strategies.

Elevate your proposal from basic compliance to proactive risk mitigation. For school districts and campuses with limited IT bandwidth, this **simplicity becomes a major selling point**.





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Unlock Budget Without Expanding Scope

Mimo FlashCast is an **affordable entry point** for organizations without a visual alert system. It is also a **strong upsell** within larger AV or security projects or a **compelling retrofit solution**. It creates a high-impact safety enhancement using infrastructure that already exists. Instead of budgeting for new display networks, customers can:

- Leverage current HDMI-enabled screens
- Augment existing mass notification systems
- Extend alerts to zoned areas or entire campuses
- Improve accessibility for hearing-impaired individuals

A Natural Fit for Your Markets

- **K-12 & Higher Education** - District-wide deployments, Accessibility compliance, Campus safety initiatives
- **Healthcare** - Quiet, visible alerts in noise-sensitive environments, Zoned messaging by departments
- **Corporate & Enterprise** - Business continuity alerts, Multi-building campus communications

Why Integrators Partner with Mimo

FlashCast **adds value without adding complexity** giving you a reliable, margin-friendly solution that strengthens every safety conversation.

- Works with any HDMI-enabled device
- Integrations with leading emergency platforms
- Hardware/software solution built for reliability
- Cloud-managed and scalable
- Minimal training required for end users
- Purpose-built for safety environments

Fast Deployment. Minimal IT Burden

FlashCast is intentionally designed to reduce technical friction. This includes: Cloud-based management, Simple HDMI connection; No complex signage CMS required; Intuitive interface with little to no training; and Scalable architecture (single display to multi-site enterprise).

Specifications

- 1-input, 1-output HDMI uncompressed video support
 - Up to 8k60 YCbCr 4:2:0 12-bit video through support
 - Up to 8k30 RGB/YCbCr 4:4:4/4:2:2 12-bit video support
 - Up to 4k120 4:4:4 12-bit high frame rate video support
 - Dynamic HDR pass-through support including HDMI dynamic
 - HDR metadata, HDR10+, and Dolby Vision
 - DSC 1.2a passthrough support
- HDCP 1.4 and HDCP 2.3 support
 - Fully integrated HDCP 1.4 and HDCP 2.3 repeater modes
- Supports audio insertion
- HDMI 1.4a, HDMI 1.4b, HDMI 2.0, and HDMI 2.1 compliant and DVI-compatible transceiver
- Multi-level transparency control
- PoE Powered and Ethernet connected.
- WiFi and AC/DC power optional.
- Dimensions: Length 7.25", Width 3.25", Height 1.0625";
- Mount: 50x100mm

WiFi enabled and capable

There is also the option of a WiFi connection to the cloud in situations where PoE is not available.

Current

Integrations:  **InformaCast** 



RAPTOR
TECHNOLOGIES

